

CONGRATS!



PAUSE AWARDS
2022

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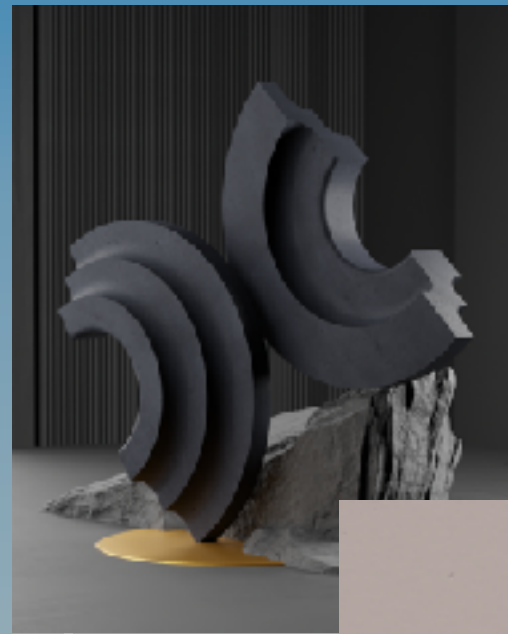
The ecosystem business awards

Sponsorship Deck 2022

The home for champions



What we're building in 2022?



NFT Trophy 2021



It's important to let you know that your support of this year's Pause Awards will open a new paradigm.

We're building a whole new website on new domain pauseawards.com with our own submission and judging system. Which is huge!

But most importantly we are positioning Pause Awards as the go to place for the best performing businesses in AUS.

There will be a Business Index of all past winners with their company profiles and the TOP 10.

Further more we're doubling down on the NFT trophies being the first in the world to offer this option.

In 2022, we're planning more fun, like a full day of events from Business Breakfast, a conference to finish off with an Awards Night - all in an exclusive to winners!



2021 Insights

In 2021, we almost doubled the entries and tripled in judges. We brought in 10 new categories and introduced Judging Board with a Chair who had a final decision on who wins.

Two new trophies have been introduced GRAND PRIX and NFT trophy.



Top 5 industries in 2021 are:

1. Computer Technology - Software
2. Financial Services
3. Food & Beverage
4. Consumer Goods
5. Education

Victorian Government has signed a three year deal to sponsor Pause Awards as a Major Partner until 2023.

The average age of the founder is 37 years. An average funding for a company entered is \$17 million.





X6 Double Winners
 X2 Triple Winners
 X1 Quadruple Winner
 X8 GRAND PRIX

Male Founders 59%
 Female Founders 41%
 Female Founders in 2020 were 65%



Martin A. Green

Hall of Fame Award winner for inventing solar.



"The Pause Awards 2021 submissions were insightful, ingenious and courageous efforts and some simply extraordinary."

– Lee Tonitto, Chair - Judging Board at Pause Awards.

Past winners



Please note: All packages are exclusive and free to the winners to foster their leadership skills and expand networks in the intimate settings. No external tickets are sold, so your money will be used for paying all the hard costs.

Tickets - You'll get an access to all events even if you sponsor one segment, but speaking opportunity will be linked to your sponsored package.



Ecosystem Package

\$47,000

Valued at \$65,000

1 Available

Speaking AN (2 min)

Entrepreneur stories from three founders video production

x3 Articles from founder interviews

x10 Tickets

Product giveaway

EDM to Award attendees

Logo on media wall and website w URL

Logo on suitable pre and post-event materials including videos from the event

Mention in social media channels



Powered Package

\$35,000

Valued at \$50,000

VicGov

Featured as 'Powered by VicGov' on all collateral

Speaking AN (2 min)

x10 Tickets

Logo on media wall and on website w URL

Logo on suitable pre and post-event materials including videos from the event

Mention in social media channels

Please note: All packages are exclusive and free to the winners to foster their leadership skills and expand networks in the intimate settings. No external tickets are sold, so your money will be used for paying all the hard costs.

Tickets - You'll get an access to all events even if you sponsor one segment, but speaking opportunity will be linked to your sponsored package.



Business Breakfast

\$12,000

Valued at \$18,000

1 Available

Featured as 'Business Breakfast Powered by ____' on all collateral

Speaking BB (2 min)

x10 Tickets

Logo on media wall and on website w URL

Photos from the event

Mention in social media channels

8-9:30am breakfast with a panel of speakers

NOTE: We will organise speakers, invite guests and deliver the event. You just arrive to network.



Conference Package

\$55,000

Valued at \$70,000

1 Available

Featured as 'Conference Powered by ____' on all collateral

Speaking CON (30 min)

X15 Tickets

Logo on stage, media wall and on website w URL

EDM to Award attendees

Product giveaway

Videos and photos from the event

Mention in social media channels

A half day conference, curated & delivered

NOTE: If the event doesn't go ahead we'll revert to online production or cancel and update you ahead of the decision.

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Tickets - You'll get an access to all events even if you sponsor one segment, but speaking opportunity will be linked to your sponsored package.



Pause Index

\$30,000

Valued at \$60,000

1 Available

Featured on homepage as
'Pause Index Powered by ____'

X5 Tickets

X10 from TOP10 companies interviews

Optional mini magazine print with
national distribution. Additional fee.

Backlinks to your website

Mention in social media channels

This is a year long promotion and is paired with Top
10 list of best performing companies.

Your logo will be displayed on the homepage in
Business Index masthead.



Content Package

\$8,000

Valued at \$20,000

3 Available

X2 Articles with winners or
X1 video produced on your fav topics
from our winners pool

More options available

x5 Tickets

Backlinks to your website

Mention in social media channels

For the pack of six articles you'll get your own
content channel in our newsroom.

Please note: All packages are exclusive and free to the winners to foster their leadership skills and expand networks in the intimate settings. No external tickets are sold, so your money will be used for paying all the hard costs.

Tickets - You'll get an access to all events even if you sponsor one segment, but speaking opportunity will be linked to your sponsored package.



Awards Night

\$15,000

Valued at \$58,500

3 Available

Featured as 'Awards Night Powered by _____'

x10 Tickets to Awards Night

Logo on website w URL

Logo on media wall

Mention in social media channels

The Award Night can be shared amongst three sponsors or you can claim it all for yourself for \$45k.

We are looking to host the event in a classy venue, such as The Commons Collective.

NOTE: If the event doesn't go ahead we'll revert to online production and update you ahead of the decision.



Awards Afterparty

\$8,500

Valued at \$15,000

Blackmagic Design

Featured as 'Afterparty Powered by _____'

x10 Tickets

Logo on website w URL

Awards Afterparty is the separate outing from the Awards Night, it's the actual time to get loose and dance night away.

It will be in a separate location but in the close proximity and have a DJ.

NOTE: If the event doesn't go ahead we'll revert to online production and update you ahead of the decision.

Please note: All packages are exclusive and free to the winners to foster their leadership skills and expand networks in the intimate settings. No external tickets are sold, so your money will be used for paying all the hard costs.

Tickets - You'll get an access to all events even if you sponsor one segment, but speaking opportunity will be linked to your sponsored package.



Hall of Fame Presenting

\$4,000

Valued at \$8,500

1 Available

Presenting of Hall of Fame Award

Speaking HOF (5min)

x5 Ticket

Logo on media wall

Logo on website w URL

You will read out supplied short biography of the achiever and invite them to the stage to accept the award or have their video played if they can't attend.

NOTE: If the event doesn't go ahead we'll revert to online production and update you ahead of the decision.



Present a Category

\$2,500

Valued at \$7,000

36 Available

Presentation of a specific Award Category

x5 Tickets to Awards Night

Logo on website w URL

Logo on media wall

Mention in social media channels

You can pick one or as many categories you like to present which align to your business strategies.

You can sponsor one of five category tracks by adding up all categories in that track.

NOTE: If the event doesn't go ahead we'll revert to online production and update you ahead of the decision.



"Being recognised by the industry for the work you do for the industry gave this award so much meaning. It felt like a genuine thank you and big high five from your peers."

- Dianna Somerville, Community Manager, The Bridge Hub



"Having LVLY be recognised in the Pause Awards was such an honour. Positive impact is at the core of our business and to have that acknowledged outside of the LVLY team was proof to us that we're on the right track."

- Verity Tuck, Co-founder & COO, LVLY



"Winning the Pausefest Award put our brand SINGLE USE AIN'T SEXY on the map. Pause Awards is the Oscars for innovation and creativity."

- Josh Howard, CEO & Founder, Single Use Ain't Sexy



"If you're a growing, successful business then you're already doing things well. We need more celebration and press for the folks who are deep in the mix, who are doing the good work, who are showing up. They need to be cheered on to keep bringing us all forward!"

- Andy Rosic, VP of Product, 5th Kind



"This type of award holds up a beacon for others, a lighthouse for organisations to learn, share and grow the work of creating impact and it's possibilities for everyone in our community."

- Melanie Rayment, Director, Social Innovation Consulting, The Australian Centre for Social Innovation



"I want to know how entrants have gracefully solved customer problems with technical solutions that scale. How have they applied deep thinking and meticulous product build to create something that feels easy, helpful and delightful?"

- Will Hayward, CEO/Board member, Private Media



Awarding impactful business in ANZ.



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